

Elective course in the area **Management**

Treasuring

Teaching Load

3 hours per week

Kind of course

Elective in Master Programme

ECTS Credit Points

6 = 180 hours

Lecture:

- 45 hours = 15 x 3 SWS

Self-study:

- 135 hours
 - 45 h: Mandatory reading
 - 35 h: Reading of texts
 - 55 h: Preparation of presentations

Lecturer

Prof. Dr. Markus Mihm

Course objective and Learning Outcomes

Knowledge and understanding of important systematic fields of treasuring and ability to apply it in a concrete situation in a company.

Topics

1 Fundamentals

1. Definitions
2. The conceptual framework of financial management
3. Financial management in large-scale enterprise: service level management, risk manager, broker

2 Cash Management

1. System of cash management
2. Financial innovation (securitization = asset-backed securities, CPs, CDs, Option with specific features like unconventional underlyings, payoffs or expiry conditions...)
3. Management of accounts receivable

3 Special causes of financing

1. Formation of a company (incl. Measures to spur the economy)
2. Management buyout/ Management buyin (incl. venture

	<p>capital financing)</p> <ol style="list-style-type: none"> 3. Mergers and Acquisitions 4. Going Public <p>4 Fields of financial management in investment control, controlling subsidiaries and financial controlling</p> <p>5 Risk management</p> <ol style="list-style-type: none"> 1. Interest-rate management 2. Currency management 3. Business insurance <p>6 Capital reorganization</p> <p>7 Business capital investment</p> <p>8 Employee pension scheme</p> <p>9 Facility management</p> <p>10 Investor relations</p> <p>11 Shareholder value</p>
Literature	Script in German and English
Teaching Methods	<ul style="list-style-type: none"> • Lectures • Discussion • Writing summaries • Presentations • Discussion of exercises
Grading	<ul style="list-style-type: none"> ➤ Interactive revision at the beginning of each course ➤ Questions during the course ➤ Lecture ➤ Case studies ➤ Final exam (100%)
Language of Instruction	English